

**XIX  
International  
Congress of ISAH**



**ISAH  
2019**

September 8th - 12th 2019 - Wrocław, POLAND

**Animal Hygiene  
as a Fundament  
of One Health  
and Welfare**

improving biosecurity,  
environment and food  
quality



WROCLAW UNIVERSITY  
OF ENVIRONMENTAL  
AND LIFE SCIENCES



# Congress overview

The ISAH Congress initiated in 1970 have been identified as an influential conference worldwide for professionals in animal hygiene, health and welfare which provides insights into the latest research results from many areas of animal science.

Congress is a unique opportunity for industry and scientists to meet and acquire new knowledge as well as to exchange experience. Carried out through many plenary meetings, poster sessions as well as technical tours discussions about scientific achievements in the world livestock production are also an opportunity for the application of new ideas in practice.

## Scientific Topics

- animal health, welfare and behaviour
- animal hygiene, disease prevention, biosecurity and antibiotics resistance
- food quality and food safety of animal origin
- zoonoses, vector borne and emerging diseases
- apiculture and problems of beekeeping
- interactions between environment and animal production
- nutrition, feed and additives
- sustainable animal production and agro-biodiversity conservation: efficient and alternative farming
- precision livestock farming: techniques, risks and benefits
- husbandry of farmed animals, fish and aquaculture



# Sponsorship concept



## Invitation to contribute as a sponsor

The Organizing Committee, the Scientific Committee and the Executive Board of International Society for Animal Hygiene (ISAH) are pleased to invite you to be a sponsor of the XIX International Congress of ISAH 2019 that will be held in Wroclaw, Poland from 8 to 12th September 2019.

The ISAH2019 aims to host over 500 participants from all over the world, specialists in the field of the animal hygiene, health and welfare.

The first Congress of the International Society for Animal Hygiene was held in Budapest, Hungary in 1973 while the following Congresses were organized in Zagreb (Yugoslavia, 1976), Vienna (Austria, 1980), Štrbské Pleso (Czechoslovakia, 1982), Hannover (Germany, 1985), Skara (Sweden, 1988), Leipzig (Germany, 1991), St. Paul, MN (USA, 1994), Helsinki (Finland, 1997), Maastricht (The Netherlands, 2000), Mexico City (Mexico, 2003), Warsaw (Poland, 2005), Tartu (Estonia, 2007), Vechta (Germany, 2009), Vienna (Austria, 2011), Nanjing (China, 2013), Košice (Slovakia, 2015) and Mazatlan (Mexico, 2017).

As a supporter of the ISAH2019 you will have a great opportunity to promote your company to a wide range of decision makers within the animal health and welfare, animal hygiene, biosecurity, safety of animal-origin food, environmental protection and sustainable production in relation to livestock production and related areas. Congress is a unique opportunity for industry and scientists to meet and acquire new knowledge as well as to exchange experience. The organizing committee has already worked out a detailed strategy to ensure that each supporter will be rewarded for their contribution before, during and after the ISAH2019.

## Delegates will include:

- Academics
- Researchers
- Students
- Animal science specialists
- Breeders
- Agriculturalists
- Policy makers
- Manufacturers
- Feed producers
- Organic industry
- Independent buyers
- Trade media, journalists and other media relevant to the industry.

Wroclaw is located in the South West Poland, at the crossroads of old trade routes, corresponding to today's main thoroughfares of Europe. As the administrative capital of Lower Silesia, Wroclaw is the center of the urbanized and rich in resources region of about 1/7 of the entire Polish production potential. Due to the contribution of foreign investors, it is one of the fastest growing cities in the state – the city of diverse industries and a wide range of services. The fastest growing industries here are the automotive industry, household appliances, high-tech, financial, education and health services, as well as the business environment companies of logistics and transport.

Wroclaw is also the city of students – the third academic center in terms of its size and importance, with 30 universities (including 11 public) and approx. 120,000 students.

The XIX International Congress of ISAH 2019 gives your company a wide range of opportunities to arrange conference happenings and to invite your customers to join you. The organizing committee will be delighted to help sponsors planning such events. We are looking forward to welcoming you in Wroclaw, a city with a rich past and interesting present!

Yours faithfully

**Assoc. Prof. Dr Sebastian Opaliński,**  
ISAH Organising Vice President

# Sponsorship packages



The sponsorship packages for the ISAH2019 will be divided into four different levels, where each level clearly reflects a certain level of exclusivity:

1. DIAMOND
2. PLATINUM
3. GOLD
4. SILVER

## DIAMOND (20 000 EUR)

There is an opportunity for one sponsor to sign up for the most exclusive sponsor level of the ISAH2019. Below you can find an overview on the Diamond sponsorship package:

### Individual Sponsor Session

The organizing committee will book the venue at the conference centre to give the Diamond sponsor the opportunity to host their own Plenary Lectures (90 min.) on Monday, September 9th.

The sponsor sessions will of course be listed in the final conference program. However, it will be stated that the sessions are arranged and hosted by the sponsors themselves, and not by the ISAH conference committee.

### Announced sponsor of a main event

The Diamond Sponsor will be the announced sponsor during Welcome Cocktail (Sunday, September 8th), Inauguration Ceremony (Monday, September 9th) and Gala Dinner (Wednesday, September 11th).

It will be up to the sponsor to make their own personal touch to these events in terms of roller posters, posters, brochures, stickers, etc. However, this should be organized in close dialogue with the Professional Congress Organizer (PCO - Sarto).

### Logo visibility during the conference

The Company logo will be placed next to the conference logo, displayed on all printed materials, at the entrance of the conference, on the conference website (incl. a 400-word company profile), at the newsletter of a promotional and advertising nature (4 campaigns) and in the List of Sponsors.

The logo of Diamond Sponsor will be displayed regularly alone on a single slide during breaks between all sessions. The Diamond Sponsor will also be allowed to add certain promotional material into the conference bags, however this material must be approved by the PCO.

The Diamond Sponsor will have their logo printed on the first and the last page of the final program and Book of Abstracts. In addition, they will get up to two full color page advertisement inside the Book of Abstracts. Advertisement graphic design should be sent to the PCO.

The ISAH 2019 website ([www.isah2019.org](http://www.isah2019.org)) will be up and running from February 1st, 2018, and the company logo will be added onto the website as soon as the sponsorship package contract is signed.

### Exhibition stand

If preferred, the Diamond Sponsor can be offered an exhibition stand in the conference venue during the conference period. Stand will be provided free of charge.

### Participation

Participation at the conference will be free of charge for four company representatives (Gala Dinner included). There will be a 40% discount for two additional representatives (Gala Dinner excluded).

### Plaque of Thanks

The Diamond Sponsor will receive a plaque during the General Assembly and the Closing Ceremony.

## PLATINUM (10 000 EUR)

There is an opportunity for two sponsors to sign up as the Platinum Sponsor of the ISAH2019. Below you can find an overview of sponsorship package:

### **Announced sponsor of a main event**

The Platinum Sponsors will be the announced sponsor during Inauguration Ceremony (Monday, September 9th) and Gala Dinner (Wednesday, September 11th).

It will be up to the sponsor to make their own personal touch to these events in terms of roller posters, posters, brochures, stickers etc. However, this should be organized in close dialogue with the Professional Congress Organizer (PCO - Sarto).

### **Logo visibility during the conference**

Company logo will be displayed on all printed materials, at the entrance of the conference, on the conference website (incl. a 300-word company profile), at the newsletter of a promotional and advertising nature (2 campaigns) and in the List of Sponsors.

The logo of the Platinum Sponsors will be displayed regularly alone on a single slide during breaks between all sessions. The Platinum Sponsors will also be allowed to add certain promotional material into the conference bags; however, this material must be approved by the PCO.

The Platinum Sponsors will have their logo printed on the second and the last page of the final program and Book of Abstracts. In addition, they will get up to one full color page advertisement inside the Book of Abstracts. Advertisement graphic design should be sent to the PCO.

The ISAH 2019 website ([www.isah2019.org](http://www.isah2019.org)) will be up and running from February 1st, 2018, and the company logo will be added onto the website as soon as the sponsorship package contract is signed.

### **Exhibition stand**

If preferred, the Platinum Sponsors can be offered an exhibition stand in the conference venue during the conference period. Stand will be provided free of charge.

### **Participation**

Participation at the conference will be free of charge for three company representatives (Gala Dinner included). There will be a 40% discount for additional two representatives (Gala Dinner excluded).

### **Plaque of Thanks**

The Platinum Sponsors will receive a plaque during the General Assembly and Closing Ceremony.



## GOLD (5 000 EUR)

There is an opportunity for four sponsors to sign up as the Gold Sponsor of the ISAH2019. Below you can find an overview of sponsorship package:

### **Announced sponsor of the conference events**

The Gold Sponsors will be the announced sponsor during Inauguration Ceremony (Monday, September 9th) and Gala Dinner (Wednesday, September 11th).

It will be up to the sponsor to make their own personal touch to these events in terms of roller posters, posters, brochures, stickers etc. However, this should be organized in close dialogue with the Professional Congress Organizer (PCO - Sarto).

### **Logo visibility during the conference**

The Company logo will be displayed on all printed materials, at the entrance of the conference, on the conference website (incl. a 200-word company profile), at the newsletter of a promotional and advertising nature (1 campaign) and in the List of Sponsors.

The logo of the Gold Sponsors will be displayed regularly alone on a single slide during breaks between all sessions. The Gold Sponsors will also be allowed to add certain promotional material into the conference bags, however this material must be approved by the PCO.

The Gold Sponsors will have their logo printed on the third and the last page of the final program and Book of Abstracts.

The ISAH 2019 website ([www.isah2019.org](http://www.isah2019.org)) will be up and running from February 1st, 2018, and the company logo will be added onto the website as soon as the sponsorship package contract is signed.

### **Exhibition stand**

If preferred, the Gold Sponsors can be offered an exhibition stand in the conference venue during the conference period. Stand will be provided free of charge.

### **Participation**

Participation at the conference will be free of charge for two company representatives (Gala Dinner included). There will be a 40% discount for one additional representative (Gala Dinner excluded).

## **Plaque of Thanks**

The Gold Sponsors will receive a plaque during the General Assembly and the Closing Ceremony.

## SILVER (2 000 EUR)

There is an opportunity for non-limited number of sponsors to sign up as the Silver Sponsor of the ISAH2019. Below you can find an overview of sponsorship package:

### **Logo visibility during the conference**

The Company logo will be displayed on all printed materials, at the entrance of the conference, on the conference website and in the List of Sponsors.

The Silver Sponsors will also be allowed to add certain promotional material into the conference bags, however this material must be approved by the PCO.

The Silver Sponsors will have their logo printed on the fourth and the last page of the final program and Book of Abstracts.

The ISAH 2019 website ([www.isah2019.org](http://www.isah2019.org)) will be up and running from February 1st, 2018, and the company logo will be added onto the website as soon as the sponsorship package contract is signed.

### **Exhibition stand**

If preferred, the Silver Sponsors can be offered an exhibition stand in the conference venue during the conference period. Stand will be provided free of charge.

### **Participation**

Participation at the conference will be free of charge for one company representative (Gala Dinner included).

### **Plaque of Thanks**

Silver Sponsors will receive a plaque during the General Assembly and the Closing Ceremony.



## CONDITIONS OF SPONSORSHIP PAYMENTS

The selected amount of sponsorship can be paid by installments. Sponsoring companies shall pay 50% of their sponsorship payments after the contract is signed and the remaining amount shall be paid by 1st March 2019 at the latest.

**FOR FURTHER DETAILS  
PLEASE CONTACT:**

**Wroclaw University  
of Environmental and Life Sciences,**  
The Faculty of Biology and Animal Science,  
Department of Environment Hygiene  
and Animal Welfare  
ul. Chelmońskiego 38C  
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**ISAH  
2019**

**Contact person:**

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<b>OPPORTUNITIES / PACKAGE</b>	<b>DIAMOND (20 000 EUR)</b>	<b>PLATINUM (10 000 EUR)</b>	<b>GOLD (5 000 EUR)</b>	<b>SILVER (2 000 EUR)</b>
Maximum sponsor accepted	<b>1</b>	<b>2</b>	<b>4</b>	<b>non-limited number</b>
Complementary event registration /Number of full delegate badges	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
Advertisement in conference bag	✓	✓	✓	✓
Exhibition booth space (if preferred)	<b>20 m<sup>2</sup></b>	<b>15m<sup>2</sup></b>	<b>10m<sup>2</sup></b>	<b>5m<sup>2</sup></b>
Logo printed in all conference printed materials	✓	✓	✓	✓
Advertisement displayed at the conference venue (roller poster, slides)	<b>visual slide &amp; 5 roller posters</b>	<b>visual slide &amp; 3 roller posters</b>	<b>visual slide &amp; 1 roller</b>	
Logo, organization profile and link on the congress website	<b>400-word profile, logo placed next to the conference logo</b>	<b>300-word profile</b>	<b>200-word profile</b>	
Newsletter of a promotional and advertising nature (number of campaigns)	<b>4</b>	<b>2</b>	<b>1</b>	
Advertisement printed in color in Book of Abstracts	<b>two pages</b>	<b>one page</b>		
Individual sponsor session - plenary lecture (90 min.)	✓			

## Localisation



### Wrocław

Wrocław is located in the south-west Poland, at the crossroads of old trade routes, corresponding to today's main thoroughfares of Europe. As the administrative capital of Lower Silesia, Wrocław is the center of the urbanized and rich in resources region of about 1/7 of the entire Polish production potential.

Due to the contribution of foreign investors, it is one of the fastest growing cities in the state – the city of diverse industries and a wide range of services. The fastest growing industries here are the automotive industry, household appliances, high-tech, financial, education and health services, as well as the business environment companies of logistics and transport.

Wrocław is also the city of students – the third academic center in Poland, with 30 universities (including 11 public) and approx. 120,000 students.

### Poland

Poland – located in Central Europe between the Baltic Sea and two mountain ranges – borders with Russia, Lithuania, Ukraine, Belarus, Slovakia, Czech Republic and Germany, which places it at the center of Europe and European culture.

The population of 38,5 million inhabitants ranks Poland as the 6<sup>th</sup> most populated among the European Union States. Poland is also the 8<sup>th</sup> largest economy in the EU and one of the fastest growing in Europe.

The country is a significant EU meat producer, presently the leader of European poultry production and the fourth EU dairy milk manufacturer.